## Message Text

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TAGS: IT, PGOV, PINR, PINT

SUBJECT: CHANGE OF OWNERSHIP OF BOLZANO LOCAL PAPER ALTO ADIGE

SUMMARY. MAIN BOLZANO NEWSPAPER ALTO ADIGE HAS CHANGED HANDS, GOING FROM MODERATELY PROGRESSIVE OWNERSHIP (FIAT) TO SLIGHTLY MORE CONSERVATIVE (GROUP OF NORTHER INDUSTRIALISTS). ALLEGED ATTEMPT BY PICCOLI TO GAIN CONTROL OF PAPER FOILED. END SUMMARY.

1. BOLZANO NEWSPAPER ALTO ADIGE, WHICH PREVIOUSLY BELONGED TO FIAT (80 PERCENT) AND TO THE CAVAZZANI FAMILY (20 PERCENT), AND, MOST RECENTLY, SOLELY TO FIAT, HAS BEEN BOUGHT BY A GROUP HEADED BY RAG. AURELIO REPETTO AND ING. ITALO DEL FAVERO (IMPORTANT LOCAL INDUSTRIALISTS) WITH THE APPARENT PARTICIPATION OF THE ROVELLI GROUP (SIR - MOMENTO SERA) AND PROF. UMBERTO CORSINI (A LIBERAL). THE NEW OWNERSHIP ADHERES TO A CENTER RIGHT POLITICAL LINE. THE NEW BOARD OF DIRECTORS INCLUDES NOT ONLY REPETTO, DEL FAVERO AND CORSINI, BUT ALSO DOTT. ALBINO CAVAZZANI AND AVV. GIULIANO SALVADORI DEL PRATO.

2. RUMORS IN EARLY JANUARY AS REPORTED IN MILAN PRESS CONTENDED THAT ANDREA RIZZOLI (MILANESE PUBLISHER AND CO-OWNER OF MILAN'S MAIN DAILY CORRIERE DELLA SERA, NOW DEEPLY IN DEBT) WAS GOING TO ACQUIRE ALTO ADIGE ON BEHALF OF ON. FLAMINIO PICCOLI (A POWERFUL DC LEADER - CENTER RIGHT). PURPOSE WOULD HAVE BEEN UNCLASSIFIED

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TO GIVE PICCOLI, WHO ALREADY OWNS ADIGE, THE AREA'S OTHER PAPER,

CONTROL OF ENTIRE ALTO ADIGE ITALIAN PRESS. ALTO ADIGE SELLS MORE COPIES THAN ADIGE BOTH IN BOLZANO, WHERE IT HAS ITS MAIN OFFICE, AND IN TRENTO, WHERE IT HAS A BRANCH OFFICE. UNITA' OF JANUARY 13 (AND OTHER PAPERS) HOLDS THAT THE RUMORED PICCOLI ACQUISITION WAS STRONGLY OPPOSED BY THE PCI, THE JOURNALISTS' ASSOCIATION, THE PRESS FEDERATION, THE PAPER'S EMPLOYEES AND ALSO SOME LOCAL DC MEMBERS, INCLUDING TRENTO MAYOR GIORGIO TONONI AND PRESIDENT OF THE PROVINCIAL ADMINISTRATION GIORGIO TONONI AND PRESIDENT OF THE PROVINCIAL ADMINISTRATION GIORGIO GRIGOLLI. UNITA' (JANUARY 31) ALSO CONTENDS THAT BRUNO KESSLER, DC PRESIDENT OF TRENTINO ALTO ADIGE REGIONAL ADMINISTRATION AND CRITIC OF FLAMINIO PICCOLI, SPONSORED THE PAPER'S SALE TO THE INDUSTRIALISTS.

3. ACCORDING TO AN ALTO ADIGE PRESS RELEASE, THE NEW OWNERS "INTEND TO MAINTAIN THE PAPER'S INDEPENDENCE AND TO CONTINUE TO DEFEND ITS IDEALS AND LOCAL INTERESTS. BOTH EDITIONS (BOLZANO AND TRENTO) WILL BE MAINTAINED." FINA

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CHÁNGED HANDS

TAGS: PGOV, PINR, PINT, IT, ALTO ADIGE

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